Nitrobox for Telecommunications companies

Offer demand-oriented telecommunications services and develop new revenue streams

Whether IPTV, video telephony, music streaming, video-on-demand, telco cloud or smart IoT and AI services: Telcos are transforming into modern Communication Service Providers for the Smart Home, Smart City, New Mobility and Industry 4.0.

Learn how Nitrobox can help you fully leverage your innovation potential, monetize smart digital products like pay-per-use, subscriptions, on-demand, bundled and hybrid models with ease and bring them to market within weeks.

New revenue sources through smart telco services

Driven by 5G and IoT-sation, the telecom industry is undergoing a dynamic technological transformation.

Smart, flexible, and customer-centric telco products that are perfectly adapted to the requirements of B2B customers and the lifestyles of B2C customers are the basis for promising new business models and monetization strategies. And, of course, offered on a customer-specific and demand-driven basis.

Turn your digital business ideas into revenue

This is exactly where Nitrobox meets your needs, enabling you to monetize such complex digital business models with ease:

- **One time purchases**, e.g. hardware, activation fees
- **Recurring services**, e.g. subscriptions or connect services
- **Usage based services**, e.g. pay-per-Use, streaming-, IoT-based services
- **Hybrid models**, e.g. bundle, on-demand, modulare products
- **Value added services**, e.g. helpdesk, setup, concierge services
- **Cooperation models with commissions for partners**, e.g. dealers or suppliers

Demand-oriented telco products and services

For telecommunications companies, Nitrobox offers particularly great benefits for demand-oriented products and services.

On-demand, pay-per-use and usage-based rates and tariffs can be billed, e.g. by the minute, by the hour, by the day, by event or volume - also in connection with hardware purchases.

Potential use cases are telco services in areas such as:

- Smart Home
- Smart City
- New Mobility
- Industry 4.0
- etc.

Flexible orchestration of your order-to-cash process

- Contract management and billing towards B2B and B2C customers and partners
- Calculation of sell-side commissions and fees

- Process digital payment methods, create invoices and credit notes in various languages and currencies
- Apply international taxes and business logic

- Manage payments, e.g. triggering payment collection and payouts
- Retrieve settlement data from PSPs and automated payment bookings

- Post according to modelled business rules
- Create a financial reporting and transfer to the main ledger

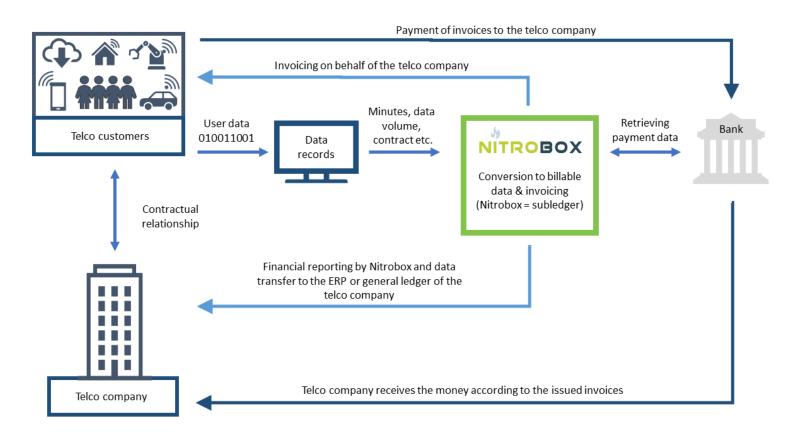# Monetizing Telco business models is this easy with Nitrobox

Enhance your legacy IT with Nitrobox and implement unlimited business models

When designing new digital telco business models, legacy ERP systems very often prove to be a show stopper. Telco companies face large-scale IT projects, when instead agility, flexibility and scalability are needed. This is where Nitrobox comes into play. The Nitrobox solution is an enterprise-grade cloud software (SaaS) for managing sophisticated monetization models such as subscriptions, on-demand, bundle or any hybrid model - in real time and adaptable to any market.

One central platform for agile and automated billing processes

The Nitrobox Agile Monetization Platform can easily be integrated into existing backend systems such as SAP - enabling companies to roll-out their new monetization strategies within weeks. Adapting unlimited monetization strategies, convergent billing and payment automation are only a few of many capabilities, that are combined in this smart platform. It is fast, reliable, secure – and helps you overcome the inflexibility of legacy backend systems.

Payment of invoices to the telco company

Invoicing on behalf of the telco company

Telco customers

User data 010011001

Data records

Minutes, data volume, contract etc.

NITROBOX
Conversion to billable data & invoicing
(Nitrobox = subledger)

Retrieving payment data

Bank

Contractual relationship

Financial reporting by Nitrobox and data transfer to the ERP or general ledger of the telco company

Telco company

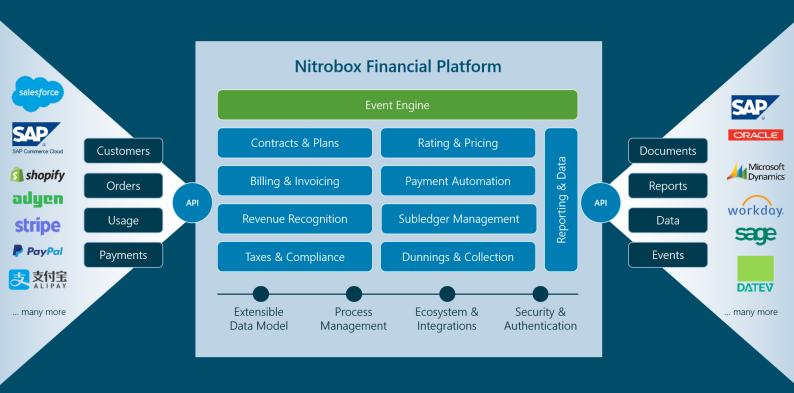Telco company receives the money according to the issued invoices

💡 Managing a Telco business model with Nitrobox: This is how it works

NNitrobox acts as a smart subleder. It manages, bills and posts all financial processes and orchestrates the financial interactions between Telco company,customers and payment providers.

- For any digital business model
- For millions of transactions
- In different countries and currencies etc.

Afterwards, Nitrobox hands over the financial reporting to the general ledger of your Telco company. Nitrobox can be easily integrated via API into your existing ERP or backend systems such as SAP, which enables you to roll-out your monetization strategy within weeks instead of months or even years.

Nitrobox services und capabilities at a glance

Nitrobox Financial Platform

Event Engine

Contracts & Plans	Rating & Pricing
Billing & Invoicing	Payment Automation
Revenue Recognition	Subledger Management
Taxes & Compliance	Dunnings & Collection

Reporting & Data

API (left) — Customers, Orders, Usage, Payments

API (right) — Documents, Reports, Data, Events

Left logos: salesforce, SAP Commerce Cloud, shopify, adyen, stripe, PayPal, ALIPAY ... many more

Right logos: SAP, ORACLE, Microsoft Dynamics, workday, sage, DATEV ... many more

- Extensible Data Model
- Process Management
- Ecosystem & Integrations
- Security & Authentication

Increase finance operations efficiency up to
85%

Shorten the time-to-revenue to
6 weeks

Increase business agility
10x

Reduce TCO up to
70%

Core product capabilities

UNIQUE PRODUCT
Nitrobox provides a unique cloud platform enabling unrivaled flexibility and scalability in set-up and automation of monetization processes.

MONETIZATION STRATEGY
Model your monetization strategy with unlimited options: subscriptions, usage based, one-time or hybrid. Execute changes in real-time and deploy within minutes.

REVENUE RECOGNITION
Fully automatic revenue recognition including deductions, tax or refunds. Manage subledgers, debtors, accounts and financial reportings.

CONTRACT MANAGEMENT
Manage contracts from creation to fulfillment. Respond to changes in real-time and manage the whole process in one single platform.

CONVERGENT BILLING
Convergent billing in any language, currency and layout. Connect any type of data for usage rating and dynamic pricing.

PAYMENT AUTOMATION
Integrate any payment provider or bank account. Automated processing of chargings, refunds and settlements.

Let's talk:
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